



**BUSINESS OF
DESIGN WEEK**
設計營商周®



2014 BoDW@DETOUR SPOTLIGHT

Event: Design for Asia Award (DFA)
Date: December 4, 2014 (Thursday)
Time: 9-10 pm
Venue: PMQ (Marketplace)
Speakers: Leo Chan (HK), Keith Lam (HK), Sugawaradaisuke (JP)

Design for Asia Award (DFA) awardees will share their design inspirations, ideologies, dreams, tears and joy during their creative process.

Speakers biography

Leo Chan, AMENPAPA

AMENPAPA's vision is to create spiritual clothing:

Fashion as a canvas to boldly and playfully express spiritual truths. We believe there is a beautiful soul in each of us. You may not even know how beautiful you are.

We are a brand willing to take tremendous effort in creating a story for every single piece of product, drawing inspiration from the Bible and storytelling through fashion and graphic design. Since 2010, from a weekend hobby to a fashion brand selling at over forty stores in Asia, AMENPAPA is driven by a child-like hunger to create something that matters to the Spirit, and have amazing fun while doing it.

Keith Lam, Dimension+

A New Media Arts Creative Team, founded by Escher Tsai (Taiwan) and Keith Lam (Hong Kong) at 2009. Their work have been invited to exhibit world-wide including Japan, Italy, etc, and also awarded in various of art festival and design award including Japan Asia Digital Arts Award and Design For Asia Award etc. By mixing-and-matching of Digital-Physical, they transfer the invisible and digital into a tangible and visible texture, creating works with combination of digital and analog, linking the digital and physical from two heterogeneous dimensions.

Co-founder and Artistic Director Keith Lam is the award winner of PRIX Ars Electronica 2008, Japan Media Arts Festival, and was selected as "40 under 40" of Global Creative Talent by Perspective Magazine. Keith is now the Chief Artistic Consultant of Shenzhen New Media Arts Festival.

SugawaraDaisuke is an architect and an art-director office which is valued internationally. It specialises in urban design, landscape, architecture, interior, graphic design and branding. The office's aim is to make our world beautiful and colorful by integrating different scales and elements. The cross-cutting creativity is based on global viewpoints and architectural background. Daisuke has received numerous awards including: Architectural Designs Young Architects Award in Japan (2014); Architectural Designs of the Architectural Institute of Japan (2014); Selected 50 people building tomorrow's Japan ("Zoom Japan" special issue) / FRANCE (2013); "44th Chubu region architectural Award" in Japan (2012); Silver Prize "JCD Design Award 2012" in Japan (2011, 2012); The Best 100 works "JCD Design Award 2011" in Japan (2011).



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2014 年設計營商週@DETOUR

SPOTLIGHT

日期：2014 年 12 月 4 日（星期四）

時間：9-10 pm

地點：PMQ (Marketplace)

講者：陳偉豪（香港），林欣傑（香港），Sugawaradaisuke（日本）

SPOTLIGHT: 亞洲最具影響力設計獎

亞洲最具影響力設計獎（DFA）得獎者將分享他們在創作過程中的靈感來源、理念、夢想及喜樂。

講者簡介

陳偉豪, AMENPAPA

AMENPAPA 的信念就是創作觸動心靈的服裝：

時裝仿似一幅畫布，把愛的真理大膽而有趣地表達出來。我們深信在每個人裡面都有美麗的靈魂。或許連你也不知道自己有多美麗。

我們的品牌花盡心思為每一件產品創作故事，從聖經中汲取靈感，藉時裝剪裁和平面設計把故事演繹出來。自 2010 年，AMENPAPA 從一個週末興趣漸漸蛻變成一個在亞洲擁有四十間銷售點的時裝品牌。他就像個渴慕糖果的小孩，不斷渴求創作關乎靈魂的東西，從而感到滿足和興奮！

林欣傑, Dimension+

由香港新媒體藝術家林欣傑及台灣策展人蔡宏賢於 2009 年成立之跨城創作團隊，以新媒體創作為核心。作品獲邀至意大利、日本等世界各地展出，並於藝術節及設計獎中榮獲多個獎項包括日本亞洲數碼藝術大賞入賞、亞洲最具影響力設計獎金獎等。創作風格以融合數位與實體見著，利用實體的互動接觸將觀眾與展覽空間及作品的經驗提昇。

共同創辦人及藝術總監 林欣傑為新媒體藝術桂冠PRIX Ars Electronica-互動藝術類別之表揚大獎得主,日本文化廳媒體藝術祭、香港藝術發展獎 2008 藝術新秀獎 得主, 2011 被透視雜誌選為 40under40 全球 40 位 40 歲以下以創作驕子。林欣傑現同時擔任深圳新媒體藝術節總藝術顧問。

SugawaraDaisuke

是一位建築師亦是一所藝術總監辦公室。從事城市設計，景觀，建築，室內，平面設計和品牌。跨越領域的創意是基於全球視野和建築背景。Daisuke 曾獲多個獎項，包括：日本建築設計青年建築師獎（2014）、日本建築學會建築設計（2014）、50 人建設未來的日本（“縮放日本”專刊）/法國（2013）、日本“第 44 屆中部地區建築獎”（2012）、日本銀獎 “JCD 設計獎 2012”（2011，2012）及日本最佳 100 工程 “JCD 設計獎 2011”（2011）。