



PARTNER COUNTRY:



LIVING DESIGN

Hong Kong Design Centre  
香港設計中心BUSINESS OF DESIGN WEEK 2014  
設計營商周®

## What's new in BODW2014

BODW programme is versatile, in selecting Sweden as this year's partner country, the highlights include the BODW Forum which will feature "Living Design", focusing on "live it", "work it", "wear it" & "do it" to penetrate the theme in different sessions, concurrent events covering the topics of brand innovation, cutting-edge technologies, city and the culture & business of intellectual property.

### BODW Travel Package

Accommodation	2 sessions + 1 night accommodation Price in HK\$(Per Person)		4 sessions +2 nights accommodation Price in HK\$(Per Person)		6 sessions +3 nights accommodation Price in HK\$(Per Person)	
	*Standard Twin Sharing	Standard Single	*Standard Twin Sharing	Standard Single	*Standard Twin Sharing	Standard Single
<b>The Harbourview</b> Address: 4 Harbour Rd, Wanchai <a href="http://www.theharbourview.com.hk">http://www.theharbourview.com.hk</a> [1]Inclusive of round-trip airport transfer by seat-in coach [2]Additional breakfast at HK\$125 per meal per person	\$2,400	\$2,900	\$4,600	\$5,700	\$5,800	\$7,380
<b>iclub Sheung Wan Hotel</b> Address: 138 Bonham Strand, Sheung Wan <a href="http://www.iclub-hotels.com/iclub-sheung-wan-hotel/">http://www.iclub-hotels.com/iclub-sheung-wan-hotel/</a> [1]Free access to iLounge operating on 24 hours basis with complimentary tea , coffee service & light breakfast [2]Smoking room is not available	\$2,180	\$2,580	\$4,380	\$5,180	\$5,480	\$6,680
<b>Brighton Hotel</b> Address: 128 Lockhart Rd, Wanchai <a href="http://www.brightonhotel.com.hk/">http://www.brightonhotel.com.hk/</a> [1]Chinese Breakfast available on G/F (Guest own account) [2]Smoking room is not available	\$2,080	\$2,530	\$4,180	\$5,130	\$5,380	\$6,630

\*require minimum. 2 persons travel together

**Remarks:** This package is inclusive of BODW registration for one person and hotel accommodation (room only).

#### Reservation Policy:

1. A non-refundable deposit of 60% package cost per person is required upon reservation.
2. Balance payment must be settled on or before 14<sup>th</sup> November for reservation guarantee. Full penalty will be imposed for any cancellation made on or after 15<sup>th</sup> November.

Please feel free to contact us for any air ticket enquiry.

**For reservation or enquiry,  
please contact Swire Travel**

**Tel: (852) 3151 8803**

**Email: [Candyau@swiretravel.com](mailto:Candyau@swiretravel.com)**

Official Event Management Agency:



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