

## 2014 BoDW@DETOUR Design Dialogue

**Event:** Designed by HK: Social Innovations

**Date:** December 2, 2014 (Tuesday)

**Time:** 7-8pm

**Venue:** PMQ (Marketplace)

**Speakers:** Eddy Yu, Dylan Kwok, June Kimberly Lau, moderated by Alvin Yip

The design dialogue will explore design thinking that focuses on meeting social needs, as well as design innovations that improve the livelihood of the people and the environment. The speakers will also look at innovative design that attempts to offer solutions to problems of mankind and to possibly change the world.

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### Speakers:

**Colab** was established by founders of CoDesign, Eddy Yu and Hung Lam in 2011. CoLAB is a collaborative platform for social innovation through design. Initiated by CoLAB in 2012, I'MPERFECT is a creative movement that encourages appreciation in our lives. Through creativity and design, we work to consciously improve the use of our limited resources, self-recognition and people relations to create a greener and more harmonious society. I'MPERFECT has received Bronze Award, Design for Asia Awards 2012, Hong Kong; 2 Silver and 2 Bronze Awards, of which 1 is awarded Hong Kong Best, HKDA Global Design Awards 2013, Hong Kong and Silver Award, Creative Circle Award, Denmark in 2013.

**Dylan Kwok** earned his Master's Degree from Finland's Helsinki University of Art and Design, focused on urban spatial topics and Nordic furniture. In 2011, he was selected as a rising star in Perspective magazine's 40 under 40 designers and Hong Kong Young Design Talent in 2009. As one of the early members at Jockey Club Design Institute for Social Innovation, he worked on several major projects such as 10 day fest 2013 ([www.10dayfest.hk](http://www.10dayfest.hk)) 、detour matters 2013 ([www.detour.hk](http://www.detour.hk)). Dylan is now teaching hands on design courses at Macao Polytechnic Institute, and redirect his energy towards quality driven projects.

**June Kimberly Lau** is a product designer, graduated from Loughborough University in the year 2013. She has worked in a range of different companies and countries and has recently started her company, *Above Blue Design*. She uses design to positively change people's behaviour. Her ambition is to improve the quality of life. Finding solutions for people, especially the elderly or disabled, is her lifetime career goal.

**Alvin Yip** is the Director of Jockey Club Design Institute for Social Innovation. His curatorial projects break new ground at home and internationally, notably DETOUR (2009,10,13), Hong Kong pavilion in Venice Architecture Biennale (2006,2014), and Asia's first Social Innovation Festival (2013,2014). Alvin was a winner of Hong Kong Institute of Architects Award, Rome Prize, Ten Outstanding Young Persons Award and Chief Executive's Commendation for Community Service.



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## 2014 設計營商週@DETOUR

節目：Designed by HK：社會創新設計

日期：2014 年 12 月 2 日（星期二）

時間：7-8pm

地點：PMQ

主講：郭達麟, 劉臻, 余志光

主持：葉長安

講者通過討論設計思維如何滿足社會需求，提高生活及環境的質素；並探索創新的設計策略及方案如何試圖解決急切的社會問題。

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### 講者簡介

CoDesign 的創辦人一余志光和林偉雄於 2011 年創立 **CoLab**，以合作、實驗的精神連繫更多志同道合的創作人，通過創意及設計，推動社會正面發展。2012 年，CoLab 創辦社會設計運動 I' MPERFECT。

I' MPERFECT 推行的是一個醒覺運動，旨在鼓勵大家不要盲目地追求完美，並應嘗試接受及欣賞日常各事、物、人的不完美。I' MPERFECT 通過提高善用資源的意識和改善人與人之間的關係，使社會更環保，更和諧。

I' MPERFECT 曾獲得香港設計中心 2012 年亞洲最有影響力設計銅獎、香港設計師協會環球設計大獎 2013 兩個銀獎及兩個銅獎（其中一個同時獲得 Hong Kong Best）以及 2013 年丹麥創意圈銀獎。

#### 郭達麟

畢業於芬蘭赫爾辛基藝術與設計大學，主攻城市空間研計，副修北歐家具設計。現於澳門理工學院任教。曾任職於香港理工大學設計學院社會創新設計院、芬蘭阿爾托大學設計學院，以及香港中文大學建築學院。過去數十年他的遊蹤遍及東亞、北美及北歐多國，體驗到社會中意見分歧的不同文化環境。從此專注於人性化設計與城市環境的關係。多年來有幸贏得不同殊榮，其中包括香港青年設計才俊大獎(2009)、四十驕子(2011)及芬蘭赫爾辛基南港灣大賽榮譽獎(2012)。曾參與項目包括: Imminent Domain: Designing the life of Tomorrow 2013, 十日社會創新節 2013 ([www.10dayfest.hk](http://www.10dayfest.hk))、detour matters 2013 ([www.detour.hk](http://www.detour.hk))

#### 劉臻

產品及工業設計師，為 2014 青年設計才俊優異獎得主。英國羅浮堡大學畢業，現於 Above Blue Design 工作。劉臻對設計師的責任有很成熟的想法，「我的理想是用作品改變行為，從而改善人們的生活質素」。她的《Cura-Eczema Conditioner》以正向行為規範，改善濕疹患者在熟睡中抓癢的習慣，產品亦可能有助治療其他睡眠失調症。她矢志尋求創意方法解決人們的日常困難，特別是幫助長者和殘障人士。

#### 葉長安

畢業於倫敦 AA 建築聯盟，現任香港理工大學賽馬會社會創新設計院總監，創辦灣仔視集、FFF。近年推動 Detour、城市越位等文化實驗與實踐。曾獲不列顛學院 2007 年獲香港建築師學會境外建築獎、2010 年獲香港政府行政長官社會服務獎狀、2011 年獲香港十大傑出青年。